PRIVACY NOTICE

Effective – 1st May 2020

Your privacy is important to us. It is Victoria Harper Bridal Accessories' policy to respect your privacy regarding any information we may collect from you across our website, [http://victoriaharper.co.uk](http://victoriaharper.co.uk/), and other sites we own and operate.

We only ask for personal information when we truly need it to provide a service to you. We collect it by fair and lawful means, with your knowledge and consent. We also let you know why we’re collecting it and how it will be used.

We only retain collected information for as long as necessary to provide you with your requested service. What data we store, we’ll protect within commercially acceptable means to prevent loss and theft, as well as unauthorized access, disclosure, copying, use or modification.

We don’t share any personally identifying information publicly or with third-parties, except when required to by law.

Our website may link to external sites that are not operated by us. Please be aware that we have no control over the content and practices of these sites, and cannot accept responsibility or liability for their respective privacy policies.

You are free to refuse our request for your personal information, with the understanding that we may be unable to provide you with some of your desired services.

Your continued use of our website will be regarded as acceptance of our practices around privacy and personal information. If you have any questions about how we handle user data and personal information, feel free to contact us.

WHAT INFORMATION DO WE COLLECT?

**Personal information you disclose to us**

***In Short:****We collect personal information that you provide to us such as name, address, contact information, passwords and security data, and payment information.*

We collect personal information that you voluntarily provide to us when  expressing an interest in obtaining information about us or our products and services, when participating in activities on the Sites or otherwise contacting us.

The personal information that we collect depends on the context of your interactions with us and the Sites, the choices you make and the products and features you use. The personal information we collect can include the following:

**Name and Contact Data.** We collect your first and last name, email address, postal address, phone number, and other similar contact data.

HOW DO WE USE YOUR INFORMATION?

***In Short:****We process your information for purposes based on legitimate business interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your consent.*

We use personal information collected via our Sites for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests ("Business Purposes"), in order to enter into or perform a contract with you ("Contractual"), with your consent ("Consent"), and/or for compliance with our legal obligations ("Legal Reasons"). We indicate the specific processing grounds we rely on next to each purpose listed below.

We use the information we collect or receive:

 **To send administrative information to you.** We may use your personal information to send you product, service and new feature information and/or information about changes to our terms, conditions, and policies.

 **To enable user-to-user communications.** We may use your information in order to enable user-to-user communications with each user's consent.

WILL YOUR INFORMATION BE SHARED WITH ANYONE?

***In Short:****We only share information with your consent, to comply with laws, to protect your rights, or to fulfill business obligations.*

We may process or share data based on the following legal basis:

* **Consent:** We may process your data if you have given us specific consent to use your personal information in a specific purpose.
* **Legitimate Interests:** We may process your data when it is reasonably necessary to achieve our legitimate business interests.
* **Performance of a Contract:**Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.
* **Legal Obligations:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
* **Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

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DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

***In Short:****We may use cookies and other tracking technologies to collect and store your information.*

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Policy.

HOW LONG DO WE KEEP YOUR INFORMATION?

***In Short:****We keep your information for as long as necessary to fulfill the purposes*

HOW DO WE KEEP YOUR INFORMATION SAFE?

***In Short:****We aim to protect your personal information through a system of organisational and technical security measures.*

We have implemented appropriate technical and organisational security measures designed to protect the security of any personal information we process. However, please also remember that we cannot guarantee that the internet itself is 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our Sites is at your own risk. You should only access the services within a secure environment.

DO WE MAKE UPDATES TO THIS POLICY?

***In Short:****Yes, we will update this policy as necessary to stay compliant with relevant laws.*

HOW CAN YOU CONTACT US ABOUT THIS POLICY?

If you have questions or comments about this policy, you may email us at info@victoriaharper.co.uk or by post to:

Victoria Harper Bridal Accessories

43a

Farnham, Surrey GU9 7NW

United Kingdom

WEBSITE TERMS

Effective – 1st May 2020

LICENCE

You are permitted to print and download extracts from this website for your own use on the following basis: (a) no documents or related graphics on this website are modified in any way; (b) no graphics on this website are used separately from accompanying text; and (c) any of our copyright and trade mark notices and this permission notice appear in all copies. Unless otherwise stated, the copyright and other intellectual property rights in all material on this website are owned by us or our licensors. Any rights not expressly granted in these terms are reserved.

LINKS TO AND FROM OTHER WEBSITES

Links to third party websites on this website are provided solely for your convenience. We have not reviewed all of these third party websites and do not control and are not responsible for these websites or their content or availability. If you decide to access any of the third party websites linked to this website, you do so entirely at your own risk.

If you would like to link to this website, you may only do so on the basis that you link to, but do not replicate, the home page of this website, and subject to the following conditions: (a) you do not remove, distort or otherwise alter the size or appearance of the Bridal Indulgence logo; (b) you do not create a frame or any other browser or border environment around this website; (c) you do not in any way imply that we are endorsing any products or services other than our own; (d) you do not misrepresent your relationship with us nor present any other false information about us; (e) you do not otherwise use any Bridal Indulgence trade marks displayed on this website without our express written permission; (f) you do not link from a website that is not owned by you; and (g) your website does not contain content that is distasteful, offensive or controversial, infringes any intellectual property rights or other rights of any other person or otherwise does not comply with all applicable laws and regulations. We expressly reserve the right to revoke the right granted in this for breach of these terms and to take any action we deem appropriate. You shall fully indemnify us for any loss or damage we may suffer or incur as a result of your breach of this clause.

LIABILITY

We, any other party (whether or not involved in creating, producing, maintaining or delivering this website), and any of our group companies and the officers, directors, employees, shareholders or agents of any of them, exclude all liability and responsibility for any amount or kind of loss or damage that may result to you or a third party (including without limitation, any direct, indirect, punitive or consequential loss or damages, or any loss of income, profits, goodwill, data, contracts, use of money, or loss or damages arising from or connected in any way to business interruption, and whether in tort (including without limitation negligence), contract or otherwise) in connection with this website in any way or in connection with the use, inability to use or the results of use of this website.

You agree to indemnify us fully, defend and hold us, and our officers, directors, employees and agents, harmless from and against all claims, liability, damages, losses, costs (including reasonable legal fees) arising out of any breach of the terms and conditions by you, or your use of this website, or the use by any other person using your registration details.

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